After reviewing an article, in *The Economist*, recognizing the latest interest in hedge funds, I believe hedge funds could have major implications in the future success of this company. I would like to offer our current clientele more investment opportunities and to expand into other prospective markets. Hedge funds are becoming more popular despite the decrease in expected returns and typically have been only offered to major institutions and the rich, but I would like to provide the same opportunities to all of our clientele. Therefore, I would like to come up with a model to accommodate both large business and individuals.

I would like for you to work as a team and provide a report including the following:

1. Potential profits and costs of changing our mutual funds to hedge funds. Consider a system containing all mutual funds, all hedge funds, and a combination of mutual funds and hedge funds.

2. Compare risks and returns, which would currently be inflicted upon us as well as future projections based on the pattern of the company’s growth thus far for the next ten years.

3. Possible markets to inquire to broaden our horizons to make this project successful.

4. Any recommendations you find relevant.

5. Keep in mind all results should have comparisons for large corporations and individuals.

I look forward to your report and will be available to discuss any concerns or recommendations you have. I anticipate both strong views in support of and in opposition to the proposed change.